# **Orion Energy Systems, Inc.**

**Investor Relations** 

December 2013 . NYSE MKT: OESX

# Forward-Looking Statements

This presentation contains forward-looking statements. These statements relate to future events or to future financial performance and involve known and unknown risks, uncertainties, and other factors that may cause our actual results, levels of activity, performance, or achievements to be materially different from any future results, levels of activity, performance, or achievements expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," or "continue" or the negative of these terms or other comparable terminology. You should not place undue reliance on forward-looking statements because they involve known and unknown risks, uncertainties and other factors that are, in some cases, beyond our control and that could materially affect actual results, levels of activity, performance, or

Other factors that could materially affect actual results, levels of activity, performance or achievements can be found in Orion Energy Systems' filings with the Securities and Exchange Commission. If any of these risks or uncertainties materializes, or if our underlying assumptions prove to be incorrect, actual results may vary significantly from what we projected. Any forward-looking statements that you see or hear during this presentation, including our "Target Model", reflect our current views with respect to future events and are subject to these and other risks, uncertainties, and assumptions relating to our operations, results of operations, growth strategy, and liquidity. We assume no obligation to publicly update or revise these forward-looking statements for any reason, whether as a result of new information, future events, or otherwise.

Orion Energy Systems

# To be our customer's **#1 provider** of value driven energy solutions

# Leadership





#### John H. Scribante Chief Executive Officer

- 9 years at Orion
- Bachelor of Science in Finance with emphasis on Economics – Creighton University



#### Michael J. Potts President and Chief Operating Officer

- 12 years at Orion
- Bachelor of Science in Mechanical Engineering Technology – Milwaukee School of Engineering
- Bachelor of Arts in Business Administration Lakeland College



#### Scott R. Jensen, C.P.A. Chief Financial Officer

- 9 years at Orion
- Bachelor of Business Administration with emphasis on Accounting – University of Wisconsin-Milwaukee
- Licensed Certified Public Accountant



#### Marc E. Meade Executive Vice President

- 4 years at Orion
- Bachelor of Science in Accounting with emphasis on Tax and minor in Economics – Lakeland College

#### **BUSINESS UPDATES**

#### July 2013

Completed acquisition of Harris Manufacturing, Inc. and Harris LED, LLC. Harris engineers, designs, sources and manufactures energy efficient lighting systems, including fluorescent and LED lighting solutions, and day-lighting products.







\*Pictured – Orion LED LDR (LED Door Retrofit) office retrofit product

\* Lower installation costs versus competition

- \* Minimal office space disruption
- \* Arrives ready to install
- \* Installs in under 2 minutes

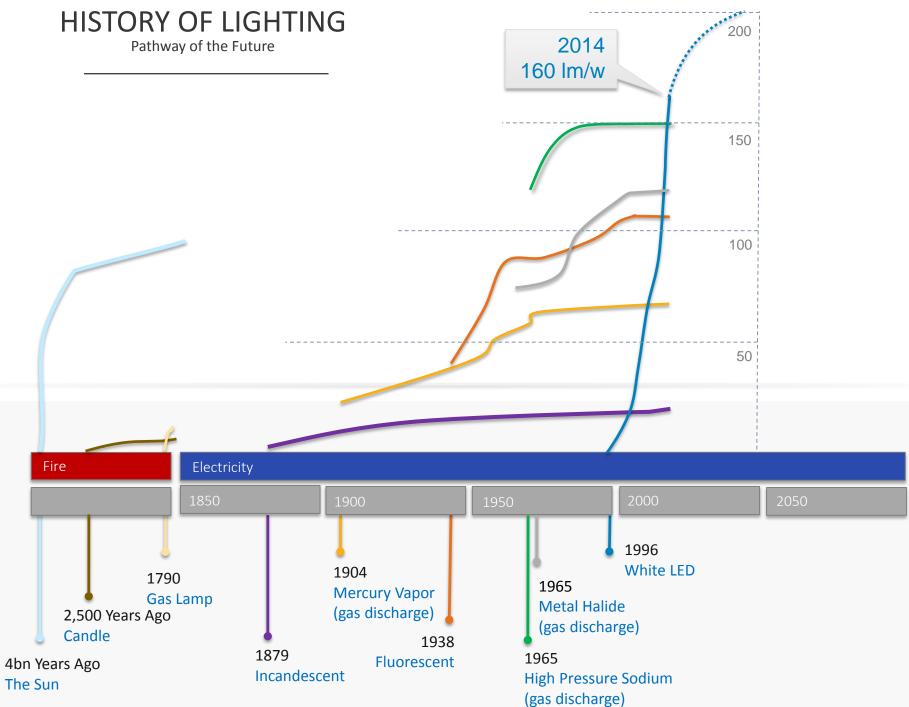
#### **BUSINESS UPDATES**

September 2013

New leadership one year milestone. Over 4 most recent reported quarters, execution evidenced by:

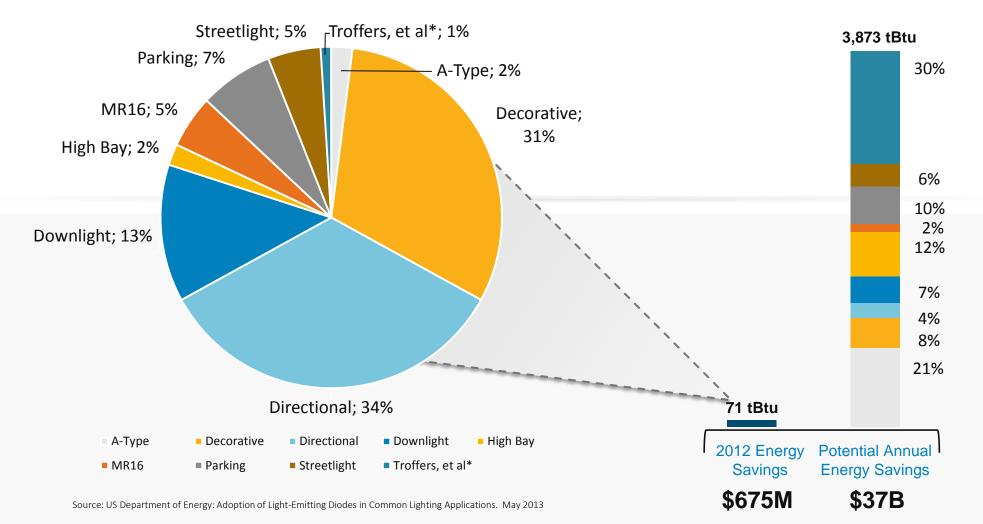
- Revenue increase of 19.3% year over year
- Profitable with operating income improvement of \$8.4 million year over year
- Operating cash flow generated of \$14.2 million
- Stock price more than 4x versus prior year
   (Dec 2013)





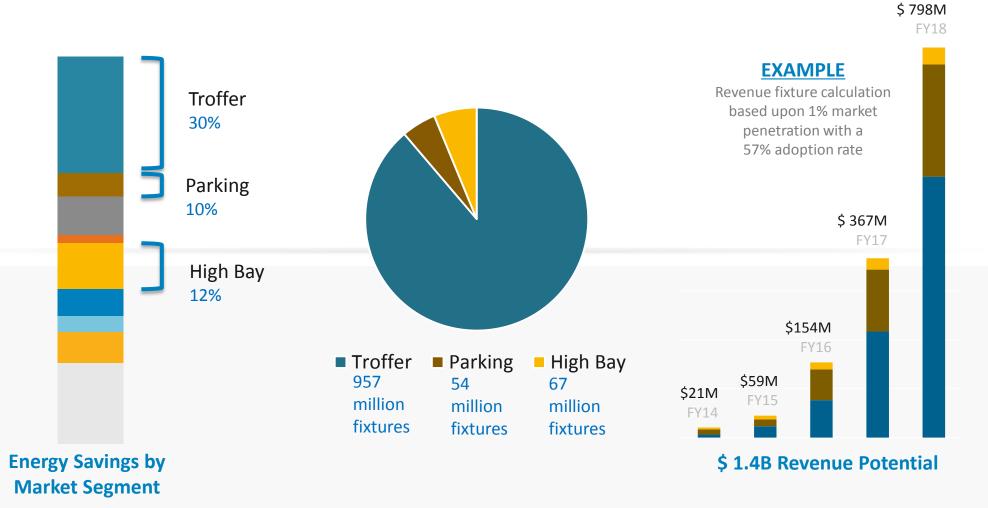
# Market Potential Potential Energy Savings





#### LONG TERM GROWTH OPPORTUNITIES

Orion Market Segment Potential



Source: US Department of Energy: Adoption of Light-Emitting Diodes in Common Lighting Applications. May 2013

# **Integrated Solution**





#### **CAMPUS TOUR** World Headquarters – Manitowoc, WI



### **ORION ENERGY SYSTEMS**

The Impact We Make	The Compar	ny We Keep	Validation
\$2.3 Billion Saved	(JE)	ica Cola	<ul> <li>Inc. 500 Magazine as one of</li> </ul>
162 Fortune 500 Companies	45 Facilities	391 Facilities	the fastest growing companies
9,735 Facilities	OfficeMa	Good things US System	<ul> <li>National Society of Professional Engineers'</li> <li>Product of the Year</li> </ul>
19.0 Million Tons CO <sub>2</sub> Removed	20 Facilities	116 Facilities	<ul> <li>MIT Club of Wisconsin</li> <li>Technology Achievement</li> <li>Award</li> </ul>
22.2 Solar PV MW under contract	PEPSIC		<ul> <li>President of the United States Endorsement (2010, 2011)</li> </ul>
	174 Facilities	9 Facilities	<ul> <li>Coca-Cola Supplier of the Year</li> </ul>
		skraft foods	<ul> <li>Sysco Corp. Facility Supplier of the Year (2x)</li> </ul>
	104 Facilities	97 Facilities	

# Strategies





Innovating and being the market leader in product performance and return on investment

PRODUCT



Providing premium products in markets with significant growth opportunity

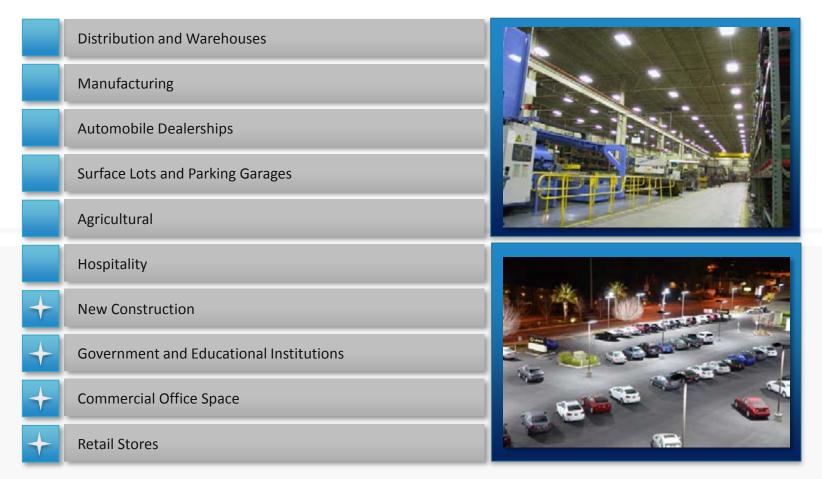
Increasing shareholder value through growth in Earnings Per Share and Return on Capital



## FINANCIAL

## MARKETING STRATEGIES

Markets We Serve

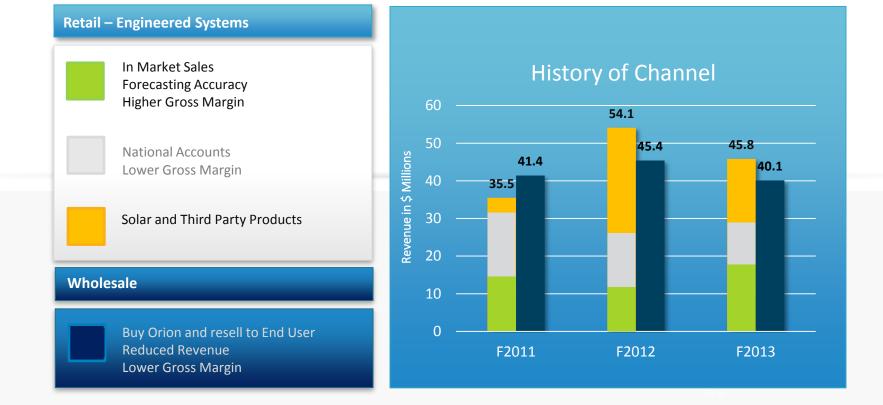




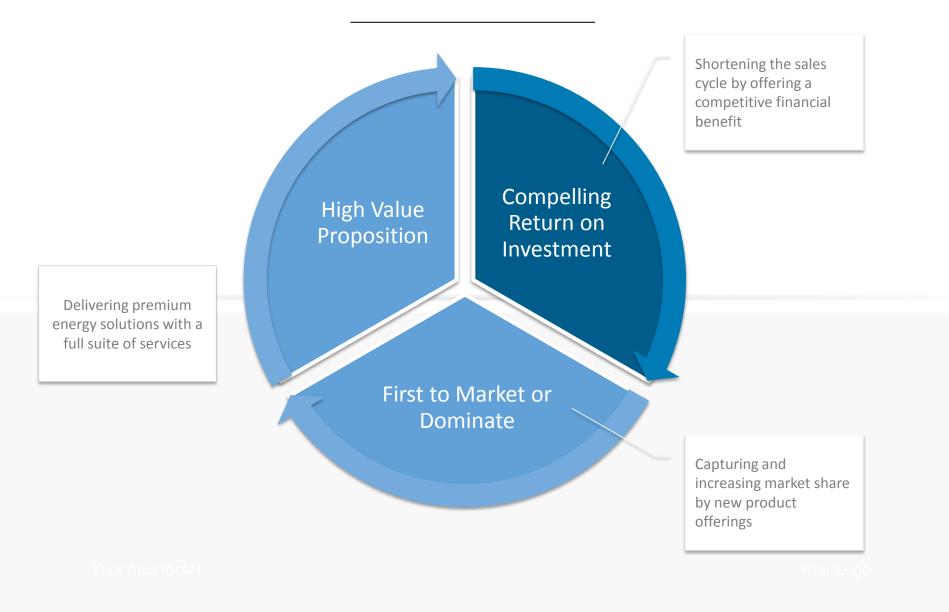
Harris acquisition creates new markets

# **Channels of Distribution**





NYSE MKT: OESX





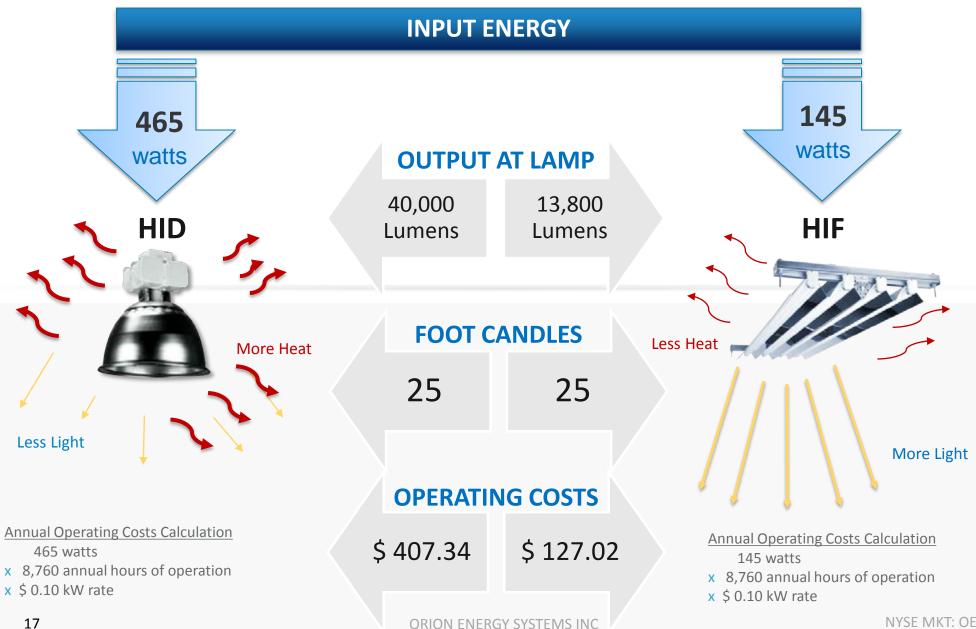
#### **IP STRATEGIES**

Intellectual Property

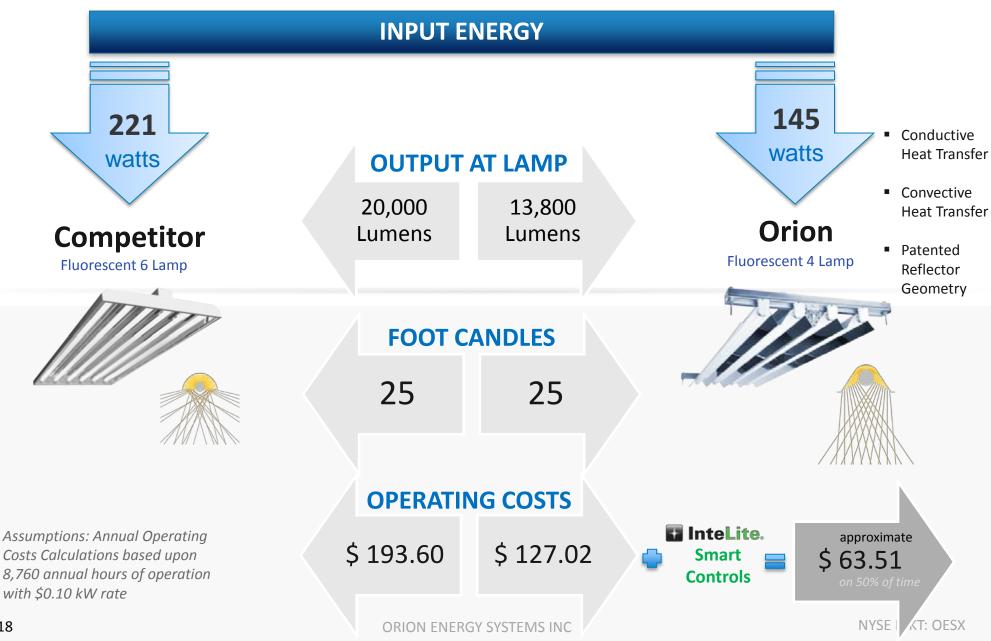
## **LIGHT FIXTURE**

ELECTRONICS	DESIGN	APPLICATION		
COMMODITY	PROPRIETARY	VALUE PROPOSITION		
Non Proprietary	72 Design or Utility Patents Held or pending			
<ul> <li>Lamps</li> </ul>	<ul> <li>Optical Performance</li> </ul>	<ul> <li>Application Specific Design</li> </ul>		
<ul> <li>Ballasts</li> </ul>	<ul> <li>Thermal Management</li> </ul>	<ul> <li>Controllable Technology</li> </ul>		
<ul> <li>LED Chips</li> </ul>	à chi	<ul> <li>Conformable</li> </ul>		
LED Drivers				
D				

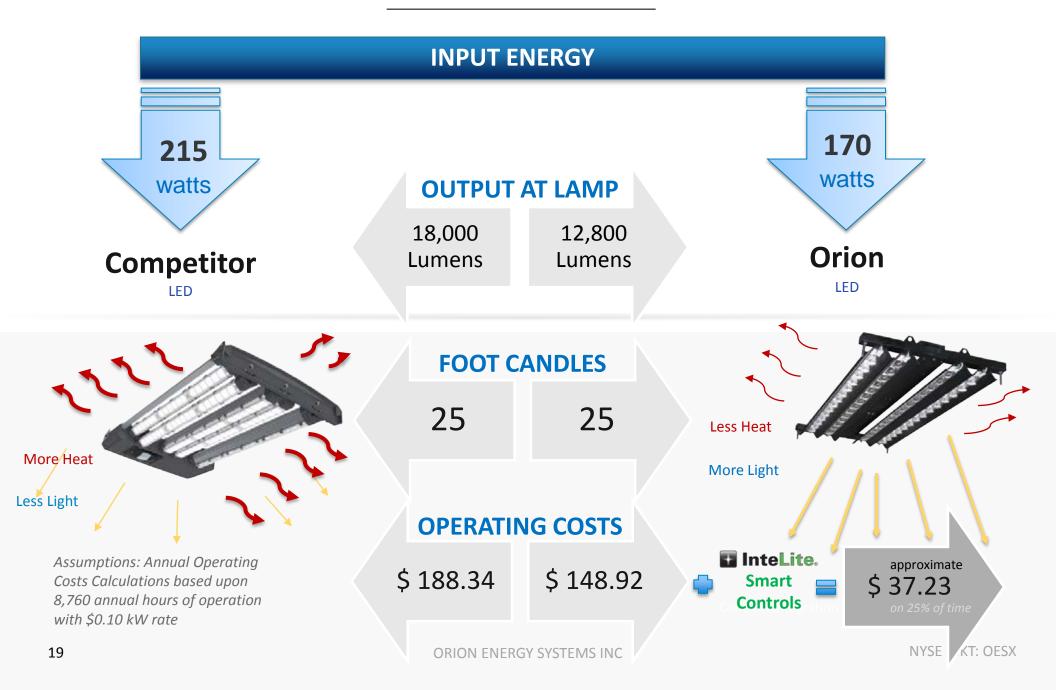
High Intensity Discharge versus Fluorescent



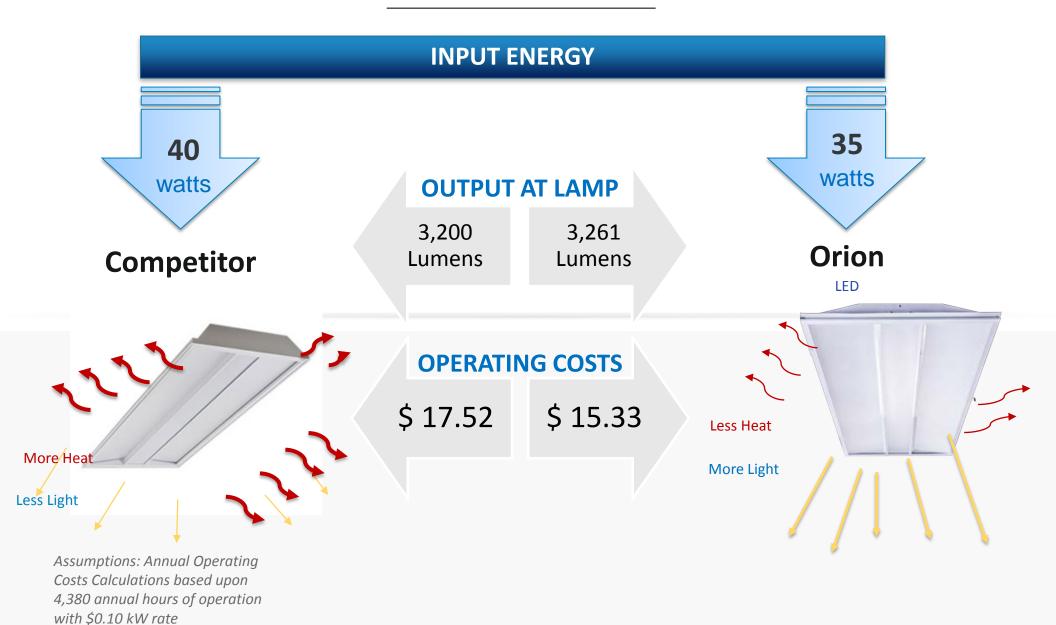
Competitor versus Orion



Competitor versus Orion



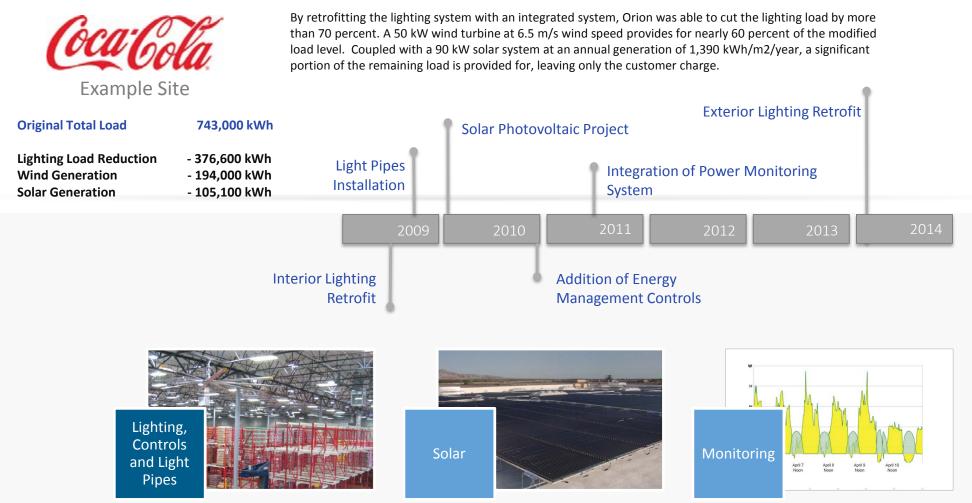
Competitor versus Orion



# **Product Strategies**

### **Compelling Return on Investment**





# **Product Strategies**

**First to Market or Dominate** 

#### **First to Market**

- LED door retrofit system for troffers
- LED for cold storage applications
- Application specific fluorescent high bays
- Wireless energy management system for C&I market

#### **Market Domination**

- High bay applications
- Parking applications

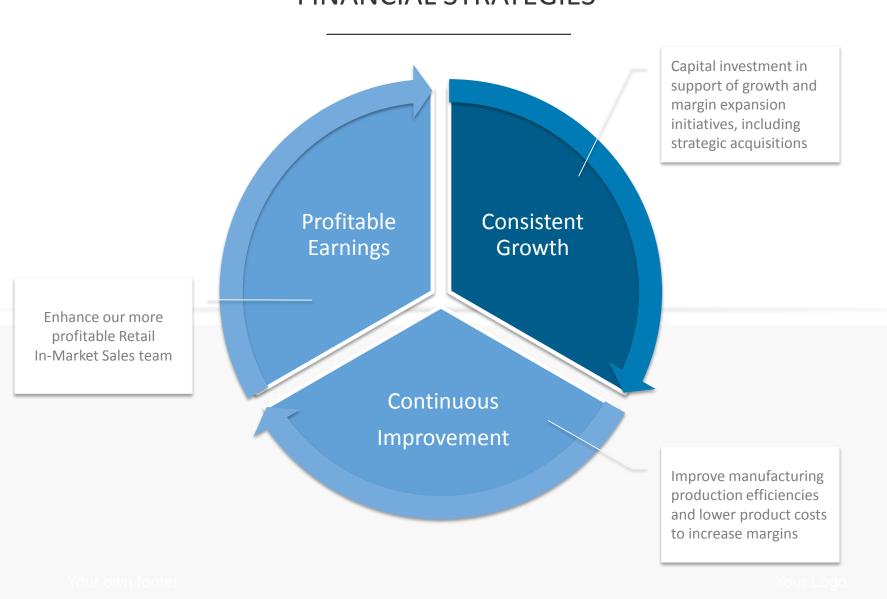
#### **New Market Penetration**

- General Office and High-rise
- Hospitality
- Government
- Educational Institutions









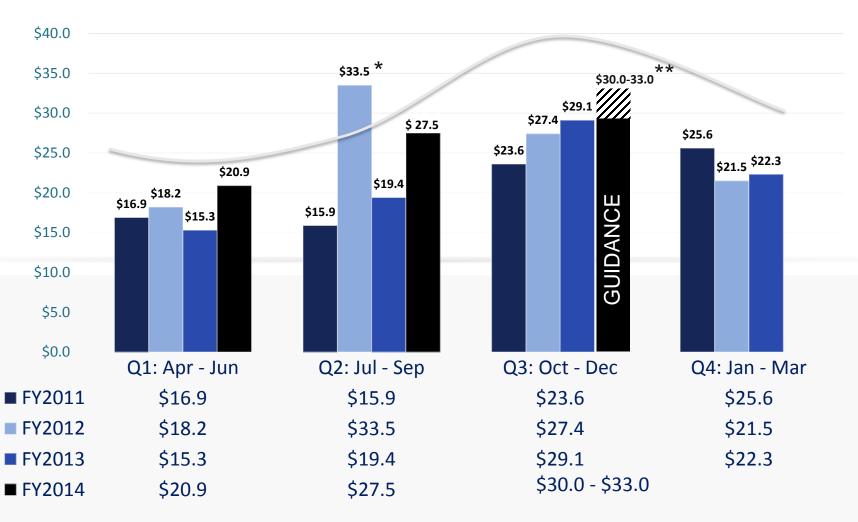
#### FINANCIAL STRATEGIES

## Financial Performance Fiscal Year End March 31





#### **Revenue Track Record**



\* FY2012 Q2 Revenue includes atypical \$16m in Solar PV revenue

**\*\*** FY2014 Q3 Revenue guidance range

# Three and Twelve Months

### Ending September 30, 2013



	10.01.11 through 09.30.12*	10.01.12 through 09.30.13*	FY13Q2	FY14Q2	FYQ2
Revenue	\$ 83.6	\$ 99.7	\$ 19.4	\$ 27.5	42 %
Gross Margin %	29.7%	30.1%	29.9%	28.5%	(140)bp
Operating Expenses	\$ 35.2	\$ 29.6	\$ 9.9	\$ 7.6	(23) %
Operating Income (Loss)	\$ (7.9)	\$ 0.4	\$ (4.1)	\$ 0.2	105 %
Net Income (Loss)	\$ (11.7)	\$ 2.8	\$ (9.7)	\$ 2.4	125 %
Earnings (Loss) per share	\$ (0.55)	\$ 0.13	\$ (0.46)	\$ 0.11	124 %

#### (\$ in millions)

\* Comparable period due to management change

# Balance Sheet and Liquidity



	As of September 30, 2012	As of March 31, 2013	As of September 30, 2013	Change From FYE
Cash	\$ 13.2	\$ 14.4	\$ 17.6	22 %
Short-term Investments	\$ 1.0	\$ 1.0	\$ 1.0	
Total Inventory	\$ 30.7	\$ 26.7	\$ 25.1 <sup>*</sup>	(6) %
Total Debt	\$ 8.2	\$ 6.7	\$ 8.4**	25 %
Revolving credit facility - availability	\$ 13.3	\$ 13.3	\$ 13.3	

#### (\$ in millions)

\* Includes \$1.4 million of acquired Harris inventory

\*\* Includes \$3.2 million to help fund Harris acquisition

# **Acquisition Criteria**





## MARKETING

Expanded and new market share, experienced sales force, distribution

PRODUCT



Manufacturing and assembly to increase utilization in Manitowoc manufacturing operations. LED product focus.

Accretive to earnings, nominal maintenance cap-ex. No turnaround scenarios.



## FINANCIAL

# Target Model

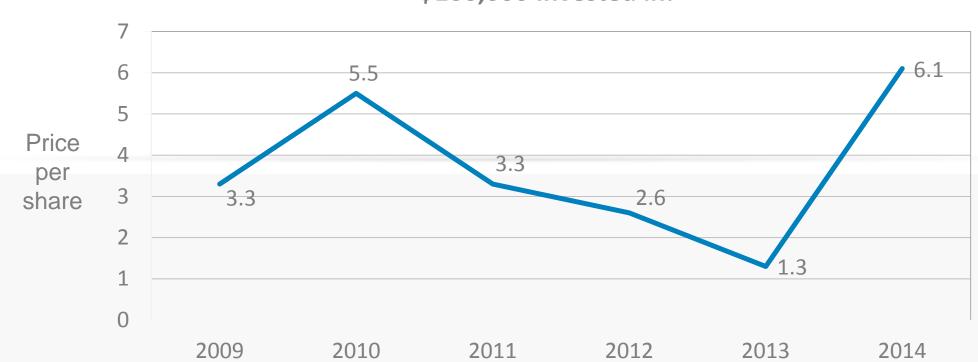


	20 % CAGR -	20 % CAGR – 5 YEARS			
	Trailing 12 months	Growth	Capacity		
Revenue	\$ 99.7	\$ 150.0	\$ 250.0		
Gross Margin %	30.1 %	35.0 %	43.0 %		
Operating Expenses	\$ 29.6	\$ 37.0	\$ 60.0		
Operating Income	\$ 0.4	\$ 15.5	\$ 47.5		
*Net Income	\$ 0.3	\$ 9.8	\$ 30.0		
**Earnings per share	\$ 0.01	\$ 0.44	\$ 1.20		
* Assumes tax rate of 37 %			(\$ in millions)		

\*\*Assumes 22.0 million shares outstanding organic + 25.0 million acquisitions

# **Creating Value for Shareholders**





\$100,000 invested in:

December 2012 is worth \$470,000 today December 2011 is worth \$236,000 today December 2008 is worth \$185,000 today

# CORION LIGHT YEARS AHEAD®

## www.oesx.com

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