### **Orion Energy Systems, Inc.**

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# **Investor Presentation**

## December 2010

NYSE Amex: OESX www.oesx.com



## **Forward Looking Statements**

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This presentation contains forward-looking statements. These statements relate to future events or to future financial performance and involve known and unknown risks, uncertainties, and other factors that may cause our actual results, levels of activity, performance, or achievements to be materially different from any future results, levels of activity, performance, or achievements expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," or "continue" or the negative of these terms or other comparable terminology. You should not place undue reliance on forward-looking statements because they involve known and unknown risks, uncertainties and other factors that are, in some cases, beyond our control and that could materially affect actual results, levels of activity, performance, or achievements.

Other factors that could materially affect actual results, levels of activity, performance or achievements can be found in Orion Energy Systems' filings with the Securities and Exchange Commission. If any of these risks or uncertainties materializes, or if our underlying assumptions prove to be incorrect, actual results may vary significantly from what we projected. Any forward-looking statements that you see or hear during this presentation reflect our current views with respect to future events and are subject to these and other risks, uncertainties, and assumptions relating to our operations, results of operations, growth strategy, and liquidity. We assume no obligation to publicly update or revise these forward-looking statements for any reason, whether as a result of new information, future events, or otherwise.

### **Our Products = Integrated Energy Management System**





**Compact Modular™** 



Apollo<sup>®</sup> Solar Light Pipe



InteLite<sup>®</sup> Wireless Controls



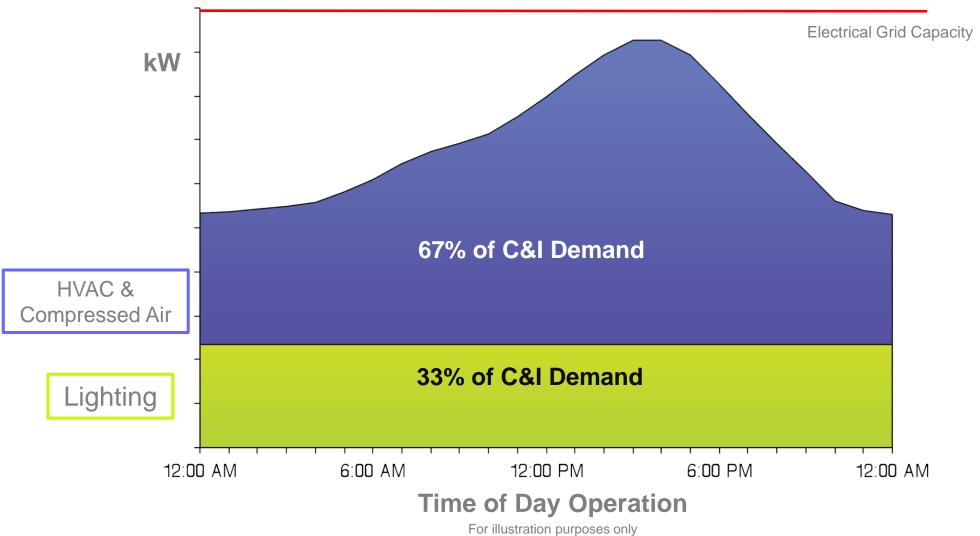
Photovoltaic Solar - Solyndra

### **Over 50% Reduction in Electricity Costs**

### **Big Picture - Electric System Load Profile**

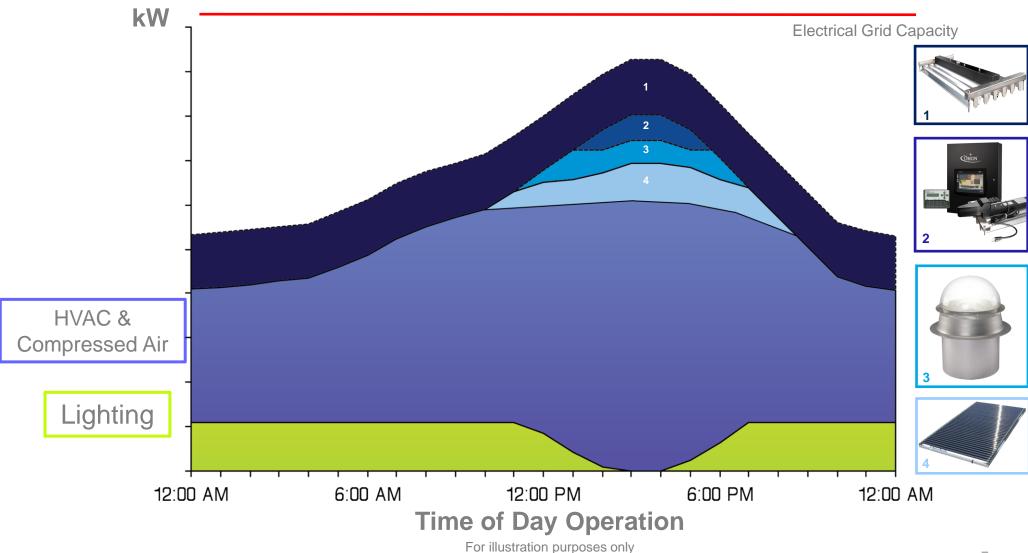
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Typical Commercial & Industrial (C&I) Load Profile



### **Daily Base and Peak Load Reduction:** Integrated Energy Management System

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## **Sustainable Product Differentiation**

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### The Integrated Energy Management System



Based on a \$0.10/ kWh electricity rate

### **Patented Designs Deliver More Light with Less Energy**

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#### **Thermal**

#### **Conductive Heat Transfer**

Patented I-Frame provides superior thermal properties. Aluminum conducts heat 5 times more efficiently than steel

#### **Radiant Heat Transfer**

Superior, highly emissive black surface optimizes heat transfer

#### **COMPACT MODULAR™**

Optimizing Thermal and Optical Performance

### **Optical**

#### Patented Reflector Geometry

Numerous application-specific design options that harvest and focus light to create superior zonal cavity effect





Our Patented Reflector Geometry Competitors' Reflector Geometry

#### **Convective Heat Transfer**

Differential temperature drives convective air-flow to cool the ballast

### **Overall 34 U.S. Patents Issued, 30 Pending**

### **Case Study - Compelling ROI (Lighting Retrofit)**

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#### **Concept Proposal**

GAP - Fishkill, NY - Compact Modular

Overall Systems Investment	
System Costs	\$640,412.16
Installation Costs	\$273,400.00
Total Investment	\$913,812.16
Estimated State or Local Rebate	<u>(\$282,878.34)</u>
Investment After Rebate	\$630,933.82
Queters Ast Veen Deturn	Ф4 040 <u>сор</u> 40

System 1<sup>st</sup> Year Return Average Project ROI \$1,248,563.12 197.9%

Each monthly delay will cost money!

Delay	Cost of Delay	% of Total Investment Delayed
Delay for 1 Month	\$104,047	16.5%
Delay for 2 Months	\$208,094	33.0%
Delay for 3 Months	\$312,141	49.5%
Delay for 4 Months	\$416,188	66.0%
Delay for 5 Months	\$520,235	82.5%
Delay for 6 Months	\$624,282	98.9%

### **Case Study - Compelling ROI (Controls & Relamp)**

\$100,350

\$120,420

Delay for 5 Months

Delay for 6 Months

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Concept Proposal				
GAP – Fishkill, NY – Wireless Controls and 28w Re-Lamp				
Overall Systems Investmen	<u>t</u>			
System Allowance		\$348,150.40		
Labor Allowance		41,750.00		
Rebate Management Fee A		\$33,343.75		
Total Investment Estimated State or Local Re		5423,244.15 <u>188,859.00)</u>		
	<u></u>			
Investment After Rebate	3	\$234,385.15		
OTA Supply Agreement				
Current Utility Expense		\$427,525.18		
New Utility Expense		186,679.55)		
Orion Supply Agreement		<u>110,439.96)</u>		
Annual Free Cash Flow		\$130,405.67		
System 1 <sup>st</sup> Year Return	ç	\$240,845.64		
Average Project ROI		102.8%		
Delay	Cost of Delay	% of Total Investment Delayed		
Delay for 1 Month	\$20,070	8.6%		
Delay for 2 Months	\$40,140	17.1%		
Delay for 3 Months	\$60,210	25.7%		
Delay for 4 Months	\$80,280	34.3%		

42.8%

51.4%

## **Large Market Opportunity: Integrated System**

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Rooftop Surface Area\*

Compact Modular/InteLite® Units 170

Apollo<sup>®</sup> Solar Light Pipe Units

**Gross Turnkey Market Potential** 

Annual Energy Savings

85 billion sq. ft.

170 million

34 million

\$100 billion

\$50 billion



\*Derived from United States Department of Energy

#### Assumptions:

Average Fixtures (aggregate)

Cost of Orion Int. System (Compact Modular w/ wireless) Existing Fixtures

Orion Fixture (w/ 60% step down)

Hours of Operation

kWh Rate (avg.)

500 sq ft/fixture \$450 465 W 134 W 6,000 hrs \$0.10

### **The Future**

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#### **Every 3,022 Orion fixtures = 1 MW of displaced capacity**



#### Orion (500 MW)



Traditional Coal-Fired Power Plant (500 MW)

Capital Cost:	\$500 million	Capital Cost:	\$2.0 billion
Carbon Impact:	2.6 million tons displaced annually	Carbon Impact:	2.6 million tons generated annually
Time to Build:	< 2 years	Time to Build:	3-7 years
Impact to end-users:	\$400 million saved annually	Impact to end-users:	Higher Electricity Rates
Siting:	Load Center	Siting:	Not In My Backyard (NIMBY)

## **Significant Installed Base of Customers**

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### **Integration Partner Locations**

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### **Performance History**

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#### **Fiscal Year End March 31**

(\$ in millions)



**Note:** F2011 figures represent the average of most-recent revenue and EPS estimates published by analysts covering Orion.

## Fiscal 2011 YTD Operating Results – GAAP

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(\$ in Millions)	Six Months F2010	Six Months F2011	Change
Revenue	\$27.2	\$28.4	4%
Gross Margin %	30.3%	35.9%	560 bp
Operating Expenses	\$13.3	\$14.0	5%
Operating Loss	\$(5.1)	\$(3.8)	(25)%
Net Loss	\$(4.2)	\$(1.2)	(71)%
Loss per Share	\$(0.19)	\$(0.05)	(74)%

### Fiscal 2011 YTD Operating Results – Non GAAP

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(\$ in Millions)	Six Months F2010	Six Months F2011	Change
Contracted Revenues (1)	\$35.8	\$48.0	34%
Revenue (2)	\$31.2	\$36.8	18%
Gross Margin % (3)	30.3%	33.8%	350 bp
Operating Expenses	\$13.3	\$14.0	5%
Operating Loss	\$(3.9)	\$(1.6)	(59)%
Net Income (Loss) (4)	\$(3.4)	\$0.2	NM
Earnings (Loss) per Share	\$(0.16)	\$0.01	NM

(1) Contracted revenues are a combination of traditional cash orders <u>plus</u> the potential future revenues expected to be realized under OTA and PPA contracts. See Orion's most-recent quarterly earnings press release and/or Form 10-Q report for further discussion on how the company defines contracted revenues.

(2) Includes reported GAAP revenue <u>plus</u> the discounted potential gross future revenue related to OTA and PPA contracted revenues of \$4.7 million and \$9.4 million for the six months ended September 30, 2009 and 2010, respectively, with the expectation that all renewal periods will be exercised over the term of the contracts. Revenues were discounted using the Company's incremental borrowing interest rate of 7.5%.

(3) The Company discounted the future cost of product revenues to be recognized related to its OTAs and PPAs at the historical gross margin rates related to the individual projects. Gross margin contribution for OTAs was estimated at 30% and gross margin contribution for PPAs was estimated at 15%.

(4) The Company calculated the income tax expense on the contribution margin and income from OTAs and PPAs using its blended incremental effective federal and state tax rate of 38%.

## F2011 Outlook

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	Guidance provided by Orion	Range of Analyst Estimates	Consensus Analyst Estimates
Contracted Revenues	\$100 to \$110 million		
GAAP Revenues	\$78 to \$84 million	\$70 to \$79 million	\$77 million
Non-GAAP EPS	\$0.25 to \$0.33		
GAAP EPS	\$0.02 to \$0.10	\$0.01 to \$0.02	\$0.02

## **Cash, Debt and Liquidity Position**

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(\$ in Millions)	As of March 31, 2010	As of September 30, 2010
Cash	\$23.4	\$13.3
Short-term investments	\$1.0	\$1.0
Total debt	\$3.7	\$6.1
Revolving credit facility – availab	ility \$15.0	\$15.0

### Positioned to Harvest Significant Operating Leverage and Sustainable Cash Flow

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### **Operating Leverage**

Strategic investments made during downturn

- Lean manufacturing / process improvements – more vertically integrated and cost competitive
- Built world-class technology center
  aides in customer acquisition
- Ongoing build out of independent partner network
- New product launches
- ERP / CRM implementation
- Repackaging OTA financing

### **Free Cash Flow**

Increased focus on expanding and sustaining operating/free cash flow

- Expected return to profitability
- Targeted reduction in inventories
  (\$10 million by end of F2011)
- Targeted reductions in COGS and SG&A (\$2 million in total)

### Current Infrastructure Capable of Handling a Revenue Base of Over \$200 Million – with Minimal Capex Investment

## **Non-GAAP Pro Forma Results**

Management believes that the non-GAAP reconciliation for earnings per share presented above better reflects the financial impact of the Company's increased volume of OTA and PPA contracts in fiscal 2011 and the expectation for increasing OTA and PPA contract volumes in future periods. The Company expenses all SG&A costs as incurred related to the customer sale and administrative costs of OTA and PPA contracts, while deferring revenue recognition from these contracts over the full life of the contract term, including annual renewals. These up-front costs reduce near-term profitability as revenue and gross profit are recorded under GAAP in future periods. Non-GAAP earnings per share, as presented, restates the financial statement impact and the accretive earnings impact of discounting future operating contribution margin dollars from OTA and PPA contracts into the fiscal period where the OTA and PPA contract was executed.

While the forward looking information presented above has been prepared in good faith, such forward looking information has not been prepared in accordance with generally accepted accounting principles and includes assumptions, estimates and projections about future results of the Company and general business conditions and such forward looking information, assumptions, estimates and forecasts are inherently uncertain. Actual results may differ, and may differ materially, from the forward looking information on the previous slide. The Company has no obligation to update or revise this forward looking information based on subsequent events or circumstances.



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# **Questions & Answers**

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