### **Orion Energy Systems, Inc.**

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# ThinkEquity's 8<sup>th</sup> Annual Growth Conference

# September 13-14, 2011

NYSE Amex: OESX www.oesx.com



## **Forward Looking Statements**

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This presentation contains forward-looking statements. These statements relate to future events or to future financial performance and involve known and unknown risks, uncertainties, and other factors that may cause our actual results, levels of activity, performance, or achievements to be materially different from any future results, levels of activity, performance, or achievements expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," or "continue" or the negative of these terms or other comparable terminology. You should not place undue reliance on forward-looking statements because they involve known and unknown risks, uncertainties and other factors that are, in some cases, beyond our control and that could materially affect actual results, levels of activity, performance, or achievements.

Other factors that could materially affect actual results, levels of activity, performance or achievements can be found in Orion Energy Systems' filings with the Securities and Exchange Commission. If any of these risks or uncertainties materializes, or if our underlying assumptions prove to be incorrect, actual results may vary significantly from what we projected. Any forward-looking statements that you see or hear during this presentation reflect our current views with respect to future events and are subject to these and other risks, uncertainties, and assumptions relating to our operations, results of operations, growth strategy, and liquidity. We assume no obligation to publicly update or revise these forward-looking statements for any reason, whether as a result of new information, future events, or otherwise.

## **Orion Energy Systems, Inc.**

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### A Power Technology Enterprise



### Technology Center and Manufacturing Operations Manitowoc, WI

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# **Experts in delivering scalable &** sustainable electrical load reduction/shifting and renewable generation for commercial industrial end users Exceptional ROIs Least cost per megawatt

### **Permanent Distributed Load Reduction/Generation**

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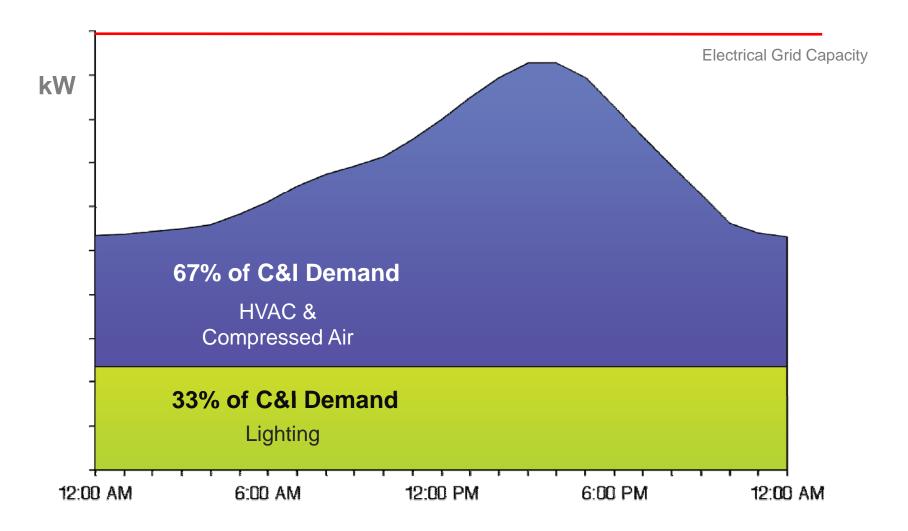
Lighting: 134 kW Solar PV: 250 kW Wind: 20 kW

Life Cycle Costs: w/ Incentive(\$402,618): \$0.04/kWh w/o Incentive: \$0.0434/kWh Base Line Usage596 kWPDLR316 kWRenewable Generation320 kWLoad Shifting30 kWCO2 Offsets1,424 tons

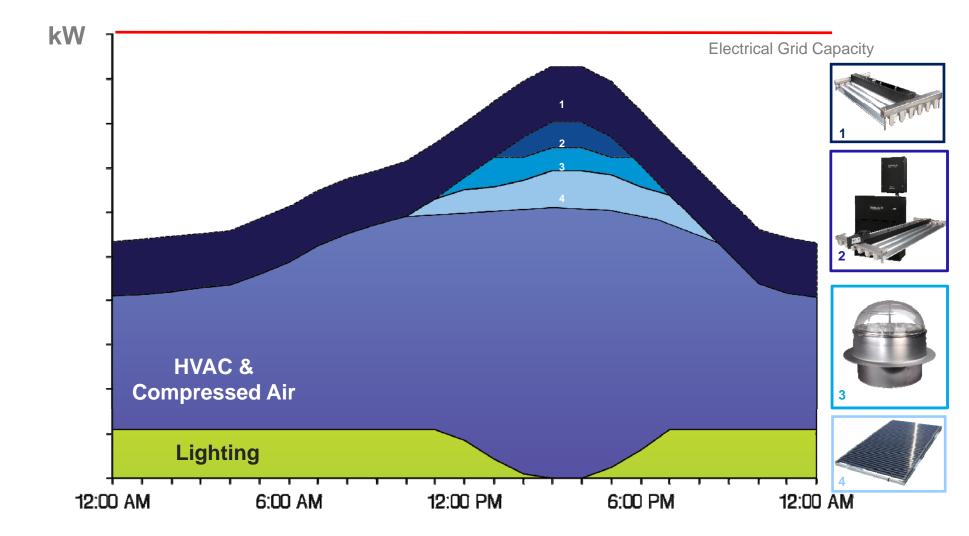
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# The Opportunity

### Electricity Usage in Commercial and Industrial Buildings



### Daily Base and Peak Load Reduction: Integrated Energy Management System



### Large Market Opportunity: Integrated System

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Rooftop Surface Area\*

Compact Modular/InteLite® Units

Apollo<sup>®</sup> Solar Light Pipe Units

**Gross Turnkey Market Potential** 

**Annual Energy Savings** 

85 billion sq. ft.

170 million (56,270 MW)

34 million (4,556 MW)

\$100 billion

\$50 billion

Assumptions:
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Average Fixtures (aggregate)500 sq ft/fixtureCost of Orion Int. System<br/>(Compact Modular w/ wireless)\$450Existing Fixtures465 WOrion Fixture (w/ 60% step down)134 WHours of Operation6,000 hrskWh Rate (avg.)\$0.10

\*Derived from United States Department of Energy

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# Execution

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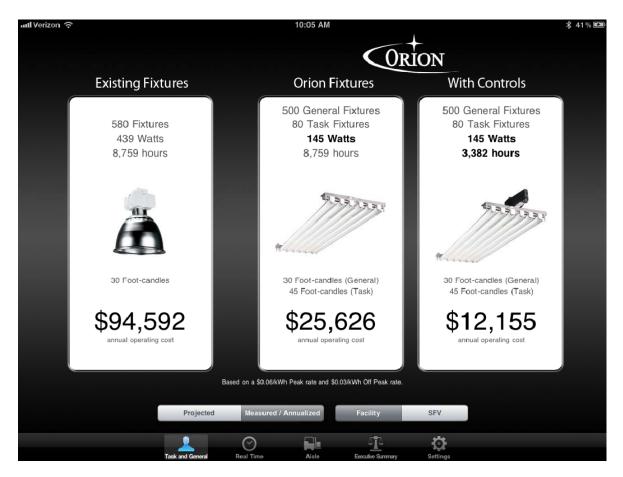
### **5 Year Operating Plan**

- Appropriate Capital Structure
- A Comprehensive Portfolio of Patented Products
- Vertically Integrated Manufacturing Plant
- Build Out Infrastructure
- Systemized, Repeatable Sales Process
- Refined Orion Throughput Agreement
- Ongoing Validation of Business Model

# **Orion Energy Systems, Inc.**

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- Expand Partner Network
- Increase "Feet on the Street"
- InteLite<sup>®</sup> Site Field Verification



## **Sustainable Product Differentiation**

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Based on a \$0.10/ kWh electricity rate

### **Case Study - Compelling ROI / Recurring Revenue**

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<b>Concept Proposals</b> GAP – Fishkill, NY		
<u>Initial Project</u> – Compact Modular Total System and Installation Costs Estimated State or Local Rebate	\$913,812.16 <u>(\$282,878.34)</u>	
Investment After Rebate System 1 <sup>st</sup> Year Return Average Project ROI	\$630,933.82 \$1,248,563.12 197.9%	

#### Follow-On Project – Wireless Controls and 28w Re-Lamp

Total System and Installation Investment	\$423,244.15
Estimated State or Local Rebate	<u>(\$188,859.00)</u>
Investment After Rebate	\$234,385.15
System 1 <sup>st</sup> Year Return	\$240,845.64
Average Project ROI	102.8%

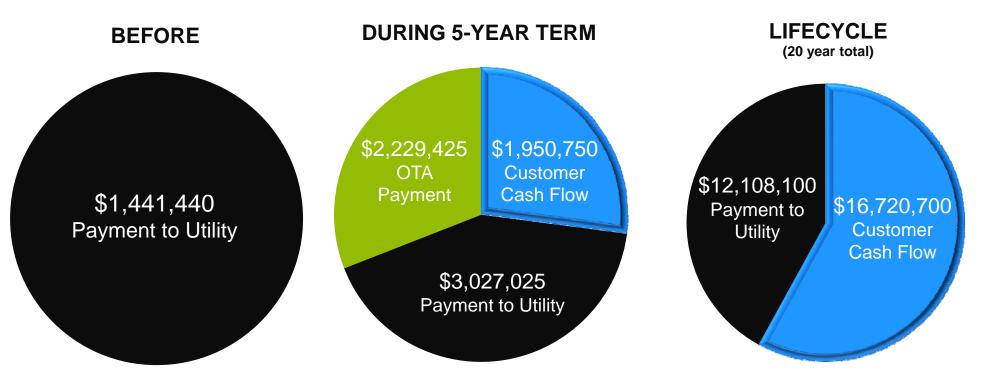
Delay	Cost of Delay	% of Total Investment Delayed
Delay for 1 Month	\$20,070	8.6%
Delay for 2 Months	\$40,140	17.1%
Delay for 3 Months	\$60,210	25.7%
Delay for 4 Months	\$80,280	34.3%
Delay for 5 Months	\$100,350	42.8%
Delay for 6 Months	\$120,420	51.4%

### **Case Study – Orion Throughput Agreement (OTA)**

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#### **Concept Proposal**

Quad/Graphics – five sites in WI – Lighting Retrofit and Wireless Controls

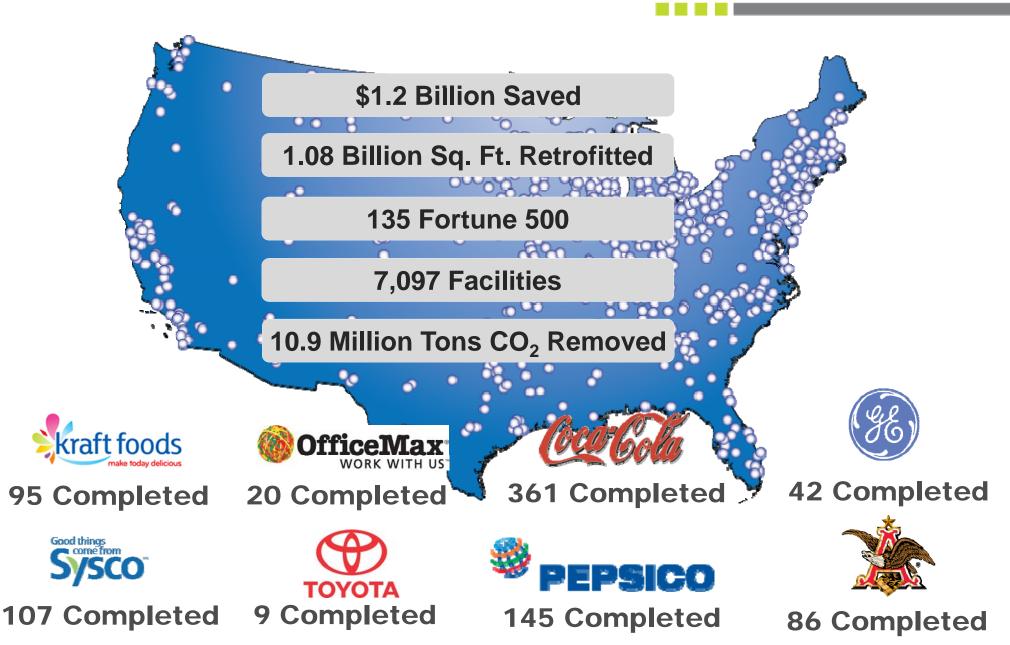


- ✓ Replaced Orion HIF technology installed six years ago
- ✓ Added InteLite<sup>®</sup> Wireless Controls
- ✓ Net cash flow positive to Orion through project funding

### Customer Benefit – Immediate Positive Cash Flow with No Upfront Capital Investment

### **Significant Installed Base of Customers**

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As of June 30, 2011

### Increasing "Feet on the Street"

### Integration Partner & Technology Center

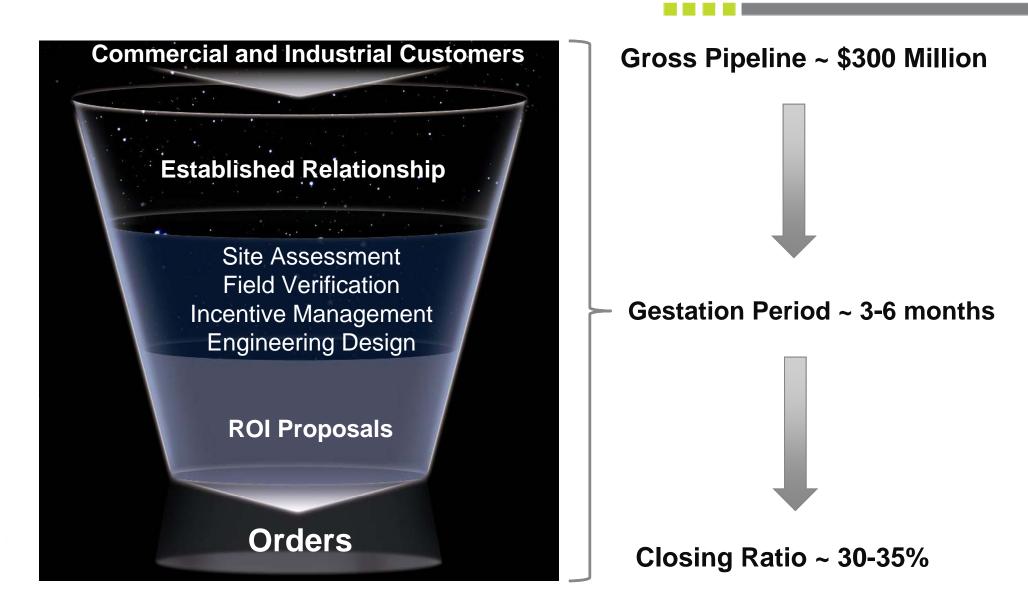
• **Sales Location** (Integration partner regional office, VAR partner location, Orion in-market sales office)

As of April 2011

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### Significant Investment in Sales "Pipeline"

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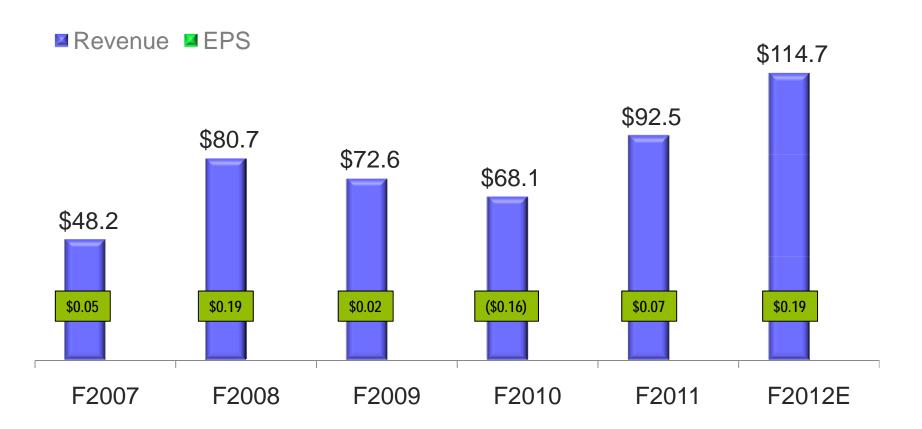
**Sales & Marketing Costs = 15% of LTM Revenues** 

### **Performance History**

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#### **Fiscal Year End March 31**

(\$ in millions)



Note 1: F2012 figures represent the average of most-recent revenue and EPS estimates published by analysts covering Orion. Note 2: F2010 and F2011 results include the impact of the financial statement restatement related to OTA revenue recognition accounting change.

# Fiscal 2012 Q1 Operating Results

	-	ENERGY	SMARTER.
(\$ in Millions)	Three Months June 2010 (1)	Three Months June 2011	Change
Revenue	\$17.0	\$22.8	34%
Gross Margin %	33.9%	30.9%	(300) bp
Operating Expenses	\$7.1	\$7.5	(6)%
Operating Loss	\$(1.4)	\$(0.4)	71%
Net Loss	\$(0.5)	\$(0.2)	60%
Loss per Share	\$(0.02)	\$(0.01)	50%

(1) Operating results for Q1 F2011 includes the impact of the financial statement restatement related to OTA revenue recognition accounting change.

### F2012 Outlook

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	Guidance provided by Orion	Range of Analyst Estimates	Consensus Analyst Estimates
GAAP Revenues	\$112 to \$118 million	\$112 to \$118 million	\$115 million
GAAP EPS	\$0.18 to \$0.22	\$0.18 to \$0.20	\$0.19

# Cash, Debt and Liquidity Position

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(\$ in Millions)	As of March 31, 2011	As of June 30, 2011
Cash	\$11.6	\$12.6
Short-term investments	\$1.0	\$1.0
Total debt	\$5.4	\$7.9
Revolving credit facility – availab	oility \$13.3	\$13.3

# **Compelling Growth Opportunities**

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### Growing the number of "Feet on the Street"

Significantly expand through optimal mix of direct sales vs. mfg. reps vs. partners

### **Expanding market share of significant HID retrofit market**

Up to \$100 billion market opportunity that is still growing

### Adoption of renewable energy technologies

Complimentary offerings - Photovoltaic Solar Panels, Apollo Solar Light Pipe

### Increasing penetration (or attach rate) of wireless controls

- Compact Modular lighting fixtures installed in over 6,800 facilities
- Cross-selling opportunity with only ~ 600 facilities fitted with wireless controls

### Customer acceptance of innovative OTA financing solution

Compelling economic value proposition to customers, banks and Orion

### Current Infrastructure Capable of Handling a Revenue Base of Over \$250 Million – with Minimal Capex Investment



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# **Questions & Answers**

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